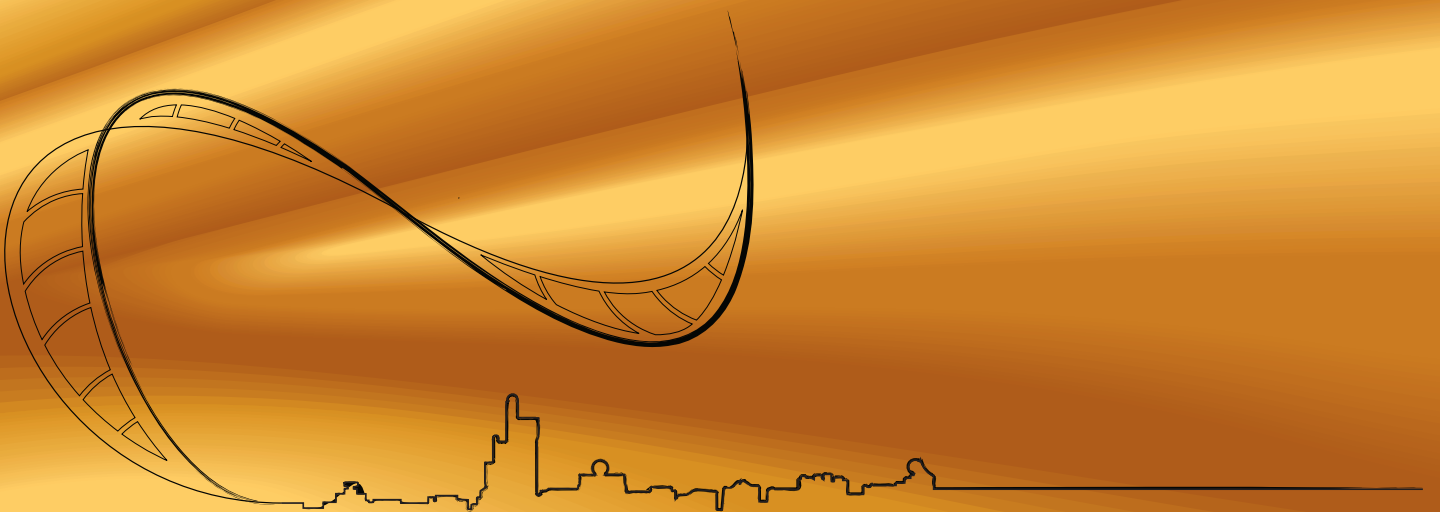


لجنة أبوظبي للأفلام  
ABU DHABI FILM COMMISSION

# The Circle Conference 2009

October 9-11 Abu Dhabi



The Circle Conference **Schedule**

# The Circle Conference Schedule

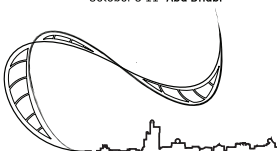
Abu Dhabi, October 9 – 11, 2009

## Opening Day – Friday 9<sup>th</sup> October

- 12.00 – 13.00** **SPEAKERS AND PANELISTS BRUNCH**  
**Welcome:** David Shephard – Director, Abu Dhabi Film Commission
- 13.00 – 13.30** **REGISTRATION**
- 13.30 – 14.00** **OPENING INTRODUCTION (Liwa Majlis)**  
**ADFC Chair:** H.E. Mohammed Khalaf Al-Mazrouei  
**ADFC Director:** David Shephard
- 14.00 – 15.00** **NEW TRENDS, EMERGING MARKETS (Liwa Majlis)**  
**Keynote Speaker:** Hutch Parker – Chairman, New Regency Pictures (USA)  
**Introduction:** Introduction by Richard Siklos – Editor at Large, Fortune Magazine (USA)
- 15.00 – 16.45** **PANEL DISCUSSION #1 (Liwa Majlis)**  
**Developing Stories for the International Market**  
**Chair:** Walter Parkes – Producer, Parkes MacDonald (USA)  
**Panelists:**  
Malek Akkad – Producer/ Director, Trancas International Films (USA)  
Ashley Pharoah – Writer/ Producer, Monastic Productions (UK)  
David Zucker – President, Scott Free TV (USA)  
Christina Piovesan – Producer, First Generation Films (Canada)
- 16.45 – 17.15** **COFFEE BREAK**
- 17.15 – 18.30** **MASTER CLASS #1 (Auditorium)**  
**Wallander TV Drama Series**  
**Chair:** Angus Finney – Manager, Film London Production Finance Market (UK)  
**Speaker:**  
Andy Harries – Producer, Left Bank Pictures (UK)
- 17.15 – 18.45** **PANEL DISCUSSION #2 (Liwa Majlis)**  
**Crossing Over**  
**Chair:** Ali Jaafar – International Editor, Variety (USA)  
**Panelists:**  
Walter Parkes – Producer, Parkes MacDonald (USA)  
Amr Arafa – Director/Producer, Final Cut (Egypt)  
Nawaf Al-Janahi – Actor/ Director (UAE)  
Michael Werner – Chairman, Fortissimo Film (China)  
Bader Ben Hirsi – Director/Producer (Yemen/ UK)
- 18.45 – 19.30** **INTERVIEW (Liwa Majlis)**  
**SANFORD PANITCH – President, Fox International Productions (USA)**  
With Richard Siklos – Editor, Fortune Magazine (USA)
- 19.30 – 20.00** **BREAK**
- 20.00 – TILL LATE** **ADFC OFFICIAL LAUNCH EVENT (Invited guests only)**

\* 1 – 2 – 1 Pre-arranged meetings throughout the day in meeting rooms  
\* All main panels will be translated in English & Arabic

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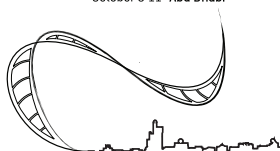
# The Circle Conference Schedule

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## Day Two – Saturday 10<sup>th</sup> October

- 8.30 – 9.00**                      **REGISTRATION AND COFFEE**
- 9.00 – 10.00**                    **KEYNOTE (Liwa Majlis)**  
**Keynote Speaker:** Jim Berk – CEO, Participant Media (USA)  
With John Horn – Senior Writer, L.A. Times (USA)
- 10.00 – 11.30**                    **PANEL DISCUSSION #3 (Liwa Majlis)**  
**New Models of Financing Media**  
**Chair:** Stewart Till – Chair and CEO, Stadium International (UK)  
**Panelists:**  
Sanford Panitch – President, Fox International Productions (USA)  
Ian Hutchinson – Partner, JC Trust (UK)  
Jake Eberts – Producer (Canada/ France)  
Parminder Vir – World Cinema Fund (UK)  
Michael Werner – Chairman, Fortissimo Film (China)
- 10.00 – 11.30**                    **WOMEN IN FILM (Auditorium)**  
**Chair:** Nashwa Al Ruwaini – CEO, Pyramedia (UAE)  
**Panelists:**  
Nayla Al Khaja – Director/ Producer (UAE)  
Shkh. Al-Zain Al-Sabah – Chairperson and CEO, Eagle Vision Media Group (Kuwait)  
Barbara DeFina – Producer, DeFina Films (USA)  
Deepa Mehta – Writer/ Director (India)
- 11.30 – 11.45**                    **COFFEE BREAK**
- 11.45 – 13.15**                    **MASTER CLASS #2 (Liwa Majlis)**  
**Packaging and Pitching a Project**  
**Chair:** Angus Finney – Manager, Film London Production Finance Market (UK)  
**Panelists:**  
Andy Harries – Producer (UK)  
Barbara DeFina – Producer (USA)  
Salam Darwaza – Producer (Palestine/ USA)  
Jake Eberts – Producer (Canada/ France)  
Fernando Sulichin – Producer, Central Films (Argentina)  
Graham Taylor, WME (USA)
- 13.15 – 14.30**                    **LUNCH (Invited guests only)**
- 14.30 – 16.00**                    **PANEL DISCUSSION #4 (Liwa Majlis)**  
**Agents Involvement in the UAE**  
**Chair:** John Horn – Senior Writer, LA Times (USA)  
**Panelists:**  
Emmanuel Nunez, CAA (USA) TBC  
Hal Sadoff, ICM (USA)  
Graham Taylor, WME (USA)  
David Flynn, UTA (USA) TBC

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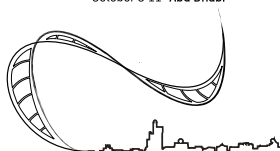
## Day Two (Cont.) – Saturday 10<sup>th</sup> October

- 14.30 – 16.45**      **SHASHA PITCHING #1 (3 Projects)**  
Meeting Quarter 1 – Shasha Audience Viewing Via TV  
Meeting Quarter 2 – Shasha Holding Room  
Meeting Quarter 4 – Shasha Pitch Room
- 14.30 – 16.45**      **SEMINAR/ WORKSHOP (Auditorium)**  
**Location Filming in UAE**
- 16.45 – 17.00**      **COFFEE BREAK**
- 17.00 – 18.30**      **PANEL DISCUSSION #5 (Liwa Majlis)**  
**Developing Co-Production in the Region**  
**Chair:** Tony Orsten – CEO, twofour54 (UAE)  
**Panelists:**  
Stephen McDonough – Head of Co-Production Funding BBC Worldwide (UK)  
Fadi Ismail – MBC Group Director of Services, O3 Productions (UAE)  
Mahmoud Al Massad – Writer/ Producer/ Director (Netherlands/ Jordan)  
Amin Matalqa – Writer/ Director (USA/ Jordan)  
Nashwa Al Ruwaini – CEO, Pyramedia (UAE)  
Ghassan Harfouche – General Manager, Choueiri Group (UAE) TBC
- 18.30 – 19.30**      **NETWORKING RECEPTION**
- 19.30 – 20.30**      **BREAK**
- 20.30**                **Shuttles to Emirates Palace**  
**21:30 MEIFF Screening (THE MESSENGER) and after show event**

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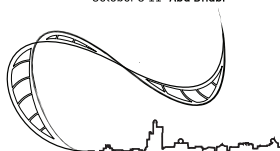
# The Circle Conference Schedule

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## Day Three – Sunday 11<sup>th</sup> October

- 8.30 – 9.00**                      **REGISTRATION AND COFFEE**
- 9.00 – 16.00**                    **EMIRATES MEDIA SKILLS TRAINING COUNCIL CONFERENCE (Auditorium)**  
**(Invited guests only)**
- 9.00 – 10.30**                    **PANEL DISCUSSION #6 (Liwa Majlis)**  
**Independent Producers in the Global Marketplace**  
**Chair:** David Flynn, UTA (USA) TBC  
**Panelists:**  
Junaid Ahmed – Producer/ Writer/ Director (South Africa)  
Jan Blomgren – Producer, Bob Film (Sweden)  
Marc Lorber – Producer (USA)  
Wayne Borg – COO, twofour54 (UAE)  
Terry Dougas – Producer, 1821 Pictures (Greece/USA)
- 10.30 – 10.45**                    **COFFEE BREAK**
- 10.45 – 12.15**                    **PANEL DISCUSSION #7 (Liwa Majlis)**  
**Selling and Distributing Across Media**  
**Chair:** Wayne Garvie – MD of Content Production, BBC Worldwide (UK)  
**Panelists:**  
Ken Dearsley – Partner, DLA Piper Middle East LLP (UAE)  
Jonathan Jackson – COO, Digital Rights Group (UK)  
Fernando Sulichin – Producer, Central Films (Argentina)  
Talaat Captan – CEO, Avalon Films (UAE)  
Hal Sadoff, ICM (USA)  
Penny Wolf – CEO, Gold Crest (USA)
- 12.15 – 14.00**                    **LUNCH (Invited guests only)**
- 14.00 – 15.15**                    **SHASHA PITCHING #2 (2 Projects)**  
Meeting Quarter 1 – Shasha Audience Viewing Via TV  
Meeting Quarter 2 – Shasha Holding Room  
Meeting Quarter 4 – Shasha Pitch Room
- 14.00 – 14.30**                    **INTERVIEW (Liwa Majlis)**  
**Looking into the Future and Global Partnership**  
**Introduction By:** Bob Tourtellotte – Chief Movie Writer, Reuters (USA)  
**Speaker:**  
Nancy Tellem – President, CBS Paramount Network Entertainment Group (USA)

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## Day Three (Cont.) – Sunday 11<sup>th</sup> October

14.30 – 16.00

### PANEL DISCUSSION #8 (Liwa Majlis)

#### **The Future of Media: 360 Models and Multiple Revenue Sources**

**Chair:** Adam Leipzig – President, National Geographic Films (USA)

**Panelists:**

Jim Berk – CEO, Participant Media

Christopher Sandberg – CEO, The Company P (Sweden)

Karine Martin – President, Mediabiz International (Canada)

Wayne Borg – COO, twofour54 (UAE)

Wayne Garvie – MD of Content Production, BBC Worldwide (UK)

16.00 – 17.30

### NETWORKING RECEPTION

17.30 – 21.00

### BREAK

21.00 – LATE

### CLOSING NIGHT AND SHASHA GRANT AWARD CEREMONY (Invited Guests Only)

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Schedule and speakers are subject to change without prior notice

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